

Stakeholder Engagement & Co-Design

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What is Stakeholder Engagement?

Stakeholder engagement = actively involving people who are affected, influenced by, or can influence your project.



Importance of Inclusive Voices

- Solves real problems
- Builds trust and buy-in
- Reduces project risk (failure)
- Improves proposal scoring



Who are your Stakeholders?

- Community residents (women, youth, disabled communities)
- Local government
- NGOs/CBOs
- Civil Society
- Private sector (developers, business owners, engineers etc.)



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Stakeholder Analysis

“Good proposals show who matters and how you will work with them”

Stakeholder Analysis Table

Stakeholder	Interest in Project	Influence	Engagement Strategy
Community Residents	High	Medium	Community meetings, focus groups
Municipal Authority	High	High	Formal consultations, approvals
Youth Groups	Medium	Low	Workshops, co-design sessions
Private Sector	Medium	Medium	Partnerships, sponsorship

Stakeholder Analysis Grid

	Low Influence	High Influence
High Interest	Keep Informed (e.g. Youth Groups)	Manage Closely (e.g. Municipal Authority)
Low Interest	Monitor (e.g. General Public)	Keep Satisfied (e.g. Private Sector)



What is Co-Design?

“Working **WITH** stakeholders to design solutions”

Not:

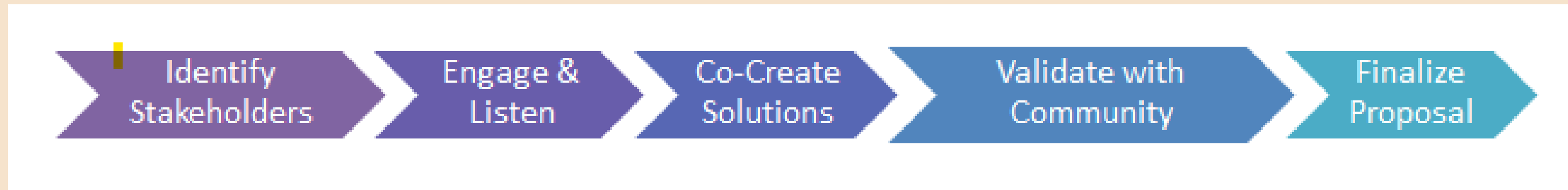
“We decided and informed them.”

But:

“We discussed, planned, and agreed together.”



The Co-Design Process Flow



Examples in J-USE context:

- Designing a green space with community input on safety and use
- Planning a drainage/NbS intervention with input from engineers and residents
- Including women and vulnerable groups in decisions about access and benefits

Key Principle

“Nothing about them, without them”



Empowering Communities through Co-Design

Innovative Solutions for Environmental Stewardship

Co-design fosters community empowerment by involving diverse voices in decision-making, leading to innovative solutions that enhance environmental stewardship and address local challenges in Jamaica.



What will J-USE expect in Proposals ?

Evidence of stakeholder consultation

(e.g. Meeting minutes, Attendance lists, Photos, Survey results, letters of support, case studies)

Clear identification of key stakeholders

How stakeholders influenced the project design

Plans for continued engagement during implementation



Practical Example

“If you are proposing a flood mitigation project using nature-based solutions at a school.”

(for storm water management: 2x bioswale, a raingarden with an integrated rainwater harvesting system)

Questions to think about:

- Did you speak to the community (staff, students, parents, etc.) about flooding patterns and their effects on the community?
- Did you consult engineers or planners?
- Did women and vulnerable groups share safety concerns?
- Did the community (board of directors and executive body, students, teachers) agree to support or maintain it?”

If not, your proposal is incomplete.



Strong co-design example

Kingston NbS Example

Project scope: National Heroes Circle → Emancipation Park

- Green corridors, pocket parks, rain gardens
- Stormwater capture & cooling
- Community safety & accessibility
- Partnerships with KSAMC & local group

Explore partnership possibilities to achieve the bigger vision



Key Questions for Your Proposal

- Who did you engage?
- What did they say?
- How did it change your design?
- How will you continue engagement?



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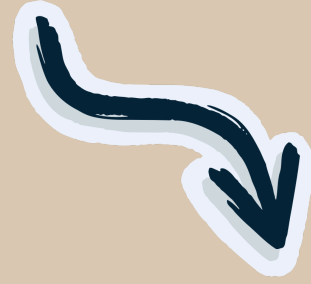
Jamaica Urban Solutions
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Key Takeaways

1. Start early
2. Be inclusive
3. Show evidence
4. Co-create solutions
5. Engage throughout

Thank you!



Any Questions ?



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